

ORDER

NBC Right Now KHDO EEI KHDU EE **Orders** Order / Rev: 93713 Alt Order #: 25243922 Product Desc: 7/10-7/17/16 Primary Flight KNDO - KNDU Estimate: 53 Flight Dates: 07/10/16 - 07/18/16 Primary AE: Lauren Fellner Original Date / Rev: 07/08/16 / 07/13/16 Sales Office: K-DC Order Type: **GENERAL** Sales Region: NAT Agency Name: Jamestown Associates **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3931 S Sherwood Forrest Blvd, Suite 2 Billing Cycle: EOM/EOC Baton Rouge, LA 70816 Agency Commission: 15% Advertiser Name: POL/Dan Newhouse for Congress Demographic: A50+ New Business Thru: Product Codes: PL Candidate Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/27/16 | 07/18/16 | 72 | \$8,940.00 | \$7,599.00 |

P-5

AGY, POL, CAND

Totals

Advertiser External ID:

Agency External ID:

| lotais | | | | |
|-----------|---------|--------------|------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| July 2016 | 72 | \$8,940.00 | \$7,599.00 | 261.10 |
| Totals | 72 | \$8,940.00 | \$7,599.00 | 261.10 |

Account Executives

Priority:

Revenue Codes:

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Lauren Fellner | | • | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| KNDO - KNDU | 45% | \$8,940.00 |
| Market | 100% | \$19,866.67 |

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| CABLE | 0% | \$0.00 |
| KAPP | 0% | \$0.00 |
| KAPP+ | 0% | \$0.00 |
| KCYU | 10% | \$1,986.67 |
| KCYU+ | 0% | \$0.00 |
| KEPR | 0% | \$0.00 |
| KFFX | 0% | \$0.00 |
| KIMA | 0% | \$0.00 |
| KIMA+ | 0% | \$0.00 |
| KLEW | 0% | \$0.00 |
| KNDO+ | 0% | \$0.00 |
| KNDU | 0% | \$0.00 |
| KVEW | 0% | \$0.00 |
| KYVE | 0% | \$0.00 |
| UNKWN | 45% | \$8,940.00 |

| Lr | Ch | Start | End | Inventory Code | Break | Start/End Time | e Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|-----|----------|----------|-----------------|--------|----------------|--------|--------|-----|------------|----------|-------|----------|
| N 1 | All | 07/11/16 | 07/18/16 | NORTHWEST TODAY | LCM | 5-6AM | 11111 | :30 | 5 | \$35.00P-4 | 1.40 NM | 6 | \$210.00 |
| | | | | NORTHWEST TODAY | 5AM | | | | | | - 1 | | |
| | Sta | art Date | End Date | Weekdays Spor | s/Week | Rate R | tating | | | | | | |

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93713 Order / Rev:

Advertiser:

POL/Dan Newhouse for Congress

25243922 Alt Order #:

Product Desc:

7/10-7/17/16 Primary Flight

KNDO - KNDU

Flight Dates:

07/10/16 - 07/18/16

Estimate: 53

| Ln | Ch Star | t End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----------|--|----------------------------------|--|------------------------|---|------------------------|-----------------------|------------|--|---------------------|-------|------------|
| N 1 | All 07/11 | /16 07/18/16 | NORTHWEST TO NORTHWEST T | | 5-6AM | 11111 | :30 | 5 | \$35.00P-4 | 1.40 NM | 6 | \$210.00 |
| | Start Date eek: 07/11/16 eek: 07/18/16 | End Date 07/17/16 07/24/16 | Weekdays 11111 M | Spots/Week 5 | Rate \$35.00 \$35.00 | Rating 1.40 1.40 | | | | | | |
| N 2 | | /16 07/18/16 | NORTHWEST TO | | 6-7AM | 11111 | :30 | 5 | \$90.00P-5 | 2.80 NM | 6 | \$540.00 |
| | Start Date eek: 07/11/16 | End Date 07/17/16 | Weekdays 11111 | Spots/Week 5 | Rate \$90.00 | Rating 2.80 | | | | | | |
| N 3 | eek: 07/18/16 All 07/11/ | 07/24/16 /16 07/18/16 | 7AM M-F TODAY SHOW | CM | \$90.00 7-9AM | 2.80 | :30 | 10 | \$90.00P-5 | 3.20 NM | 12 | \$1,080.00 |
| | Start Date eek: 07/11/16 | End Date 07/17/16 | Weekdays 22222 | Spots/Week 10 | <u>Rate</u> \$90.00 | Rating 3.20 | | | | | | |
| N 4 | eek: 07/18/16 All 07/11/ | 07/24/16 /16 07/18/16 | 9AM M-F TODAY SHOW I | CM | \$90.00 9-11AM | 3.20 11111 | :30 | 5 | \$20.00P-5 | 2.10 NM | 6 | \$120.00 |
| | Start Date eek: 07/11/16 eek: 07/18/16 | End Date 07/17/16 07/24/16 | Weekdays 11111 M | Spots/Week 5 | Rate \$20.00 | Rating 2.10 | | | | | | |
| N 5 | | /16 07/18/16 | | 5 M-FCM | \$20.00 5-5:30PM | 2.10 | :30 | 5 | \$200.00P-4 | 4.00 NM | 6 | \$1,200.00 |
| | Start Date eek: 07/11/16 eek: 07/18/16 | End Date 07/17/16 07/24/16 | Weekdays 11111 M | Spots/Week 5 | Rate \$200.00 \$200.00 | Rating 4.00 4.00 | | | | | | |
| N 6 | All 07/11/ | 16 07/18/16 | LOCAL NEWS @ LOCAL NEWS @ | | 6-6:30PM | 11111 | :30 | 5 | \$200.00P-4 | 4.80 NM | 6 | \$1,200.00 |
| | Start Date eek: 07/11/16 eek: 07/18/16 | End Date 07/17/16 07/24/16 | <u>Weekdays</u> 11111 M | Spots/Week 5 1 | Rate \$200.00 \$200.00 | Rating 4.80 4.80 | | | | | | |
| N 7 | All 07/11/ | 16 07/18/16 | 630PM M-F Family Feud | СМ | 6:30-7PM | 11111 | :30 | 5 | \$150.00P-5 | 3.90 NM | 6 | \$900.00 |
| | <u>Start Date</u> eek: 07/11/16 eek: 07/18/16 | End Date 07/17/16 07/24/16 | <u>Weekdays</u> 11111 M | Spots/Week 5 1 | Rate \$150.00 \$150.00 | Rating 3.90 3.90 | | | | | | |
| N 8 | All 07/11/ | 16 07/18/16 | 7PM M-F WHEEL OF FOR | CM RTUNE | 7-7:30PM | 11111 | :30 | 5 | \$200.00P-4 | 5.30 NM | 6 | \$1,207.00 |
| | Start Date eek: 07/11/16 eek: 07/18/16 | End Date 07/17/16 07/24/16 | <u>Weekdays</u> 11111 M | Spots/Week 5 1 | Rate \$200.00 \$200.00 | Rating 5.30 5.30 | | | | | | |
| Spot 7 | | 16-07/24/16 7 | escription PM M-F | Street Control Control | /End Time 80PM | - | <u>Weekdays</u> 4 | <u>Len</u> | <u>gth Rate</u> :30 (\$200.00) | Rtg Type 5.30 NM | | |
| 8 | [Schedule | Change] 16-07/18/16 P | OLITICAL PROGF | Ramming7-8P | М | ١ | 1 | - ; | :30 \$207.00 | 5.30 NM | | |
| N 9 | All 07/11/ | 16 07/18/16 | 730PM M-F JEOPARDY | СМ | 7:30-8PM | 11111 | :30 | 5 | \$215.00P-4 | 7.20 NM | 6 | \$1,283.00 |
| | ek: 07/11/16 ek: 07/18/16 <u>Ch</u> <u>Date R</u> <i>All 07/18/</i> See <i>MG</i> 9. | 16-07/24/16 7: 8 | Weekdays 11111 M escription 30PM M-F | 1 <u>Start</u> | Rate \$215.00 \$215.00 /End Time -8PM | - | <u> Veekdays</u> 1 | <u>Len</u> | <u>gth Rate</u> :30 (\$215.00) | Rtg Type 7.20 NM | | |
| 8 | [Schedule All 07/18/ MG for 9.7 | 16-07/18/16 P | OLITICAL PROGF | RAMMING7-8P | М | N | 1 | - | :30 \$208.00 | 7.20 NM | | |
| N 10 | All 07/11/ | 16 07/18/16 | LOCAL NEWS :1 LOCAL NEWS :1 | _ | 11-11:35PM | 11111 | :30 | 5 | \$110.00P-4 | 2.80 NM | 6 | \$660.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | - 1 | | |

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Order / Rev:

Start Date

Week: 07/04/16

End Date

07/10/16

93713

3

Weekdays -----S Spots/Week

Advertiser:

POL/Dan Newhouse for Congress

Alt Order #: Flight Dates: 25243922

07/10/16 - 07/18/16

Product Desc: Estimate: 7/10-7/17/16 Primary Flight

53

KNDO - KNDU

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Tir | me Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|------|-----|----------|----------|-------------------------------------|----------|---------------|---------|--------|-----|-------------|----------|-------|----------|
| N 10 | All | 07/11/16 | 07/18/16 | LOCAL NEWS :11@1 LOCAL NEWS :11@ | | 11-11:35PM | 11111 | :30 | 5 | \$110.00P-4 | 2.80 NM | 6 | \$660.00 |
| ۱۸/ | Sta | | End Date | Weekdays Spo | ots/Week | Rate | Rating | | | | | | |

| Start Dat | End Date | Weekdays | Spots/Week | Rate | Rating | | | | - 1 | | |
|--------------|--|---|---|--|---|--------------|--|--------------|--------------|--------------|-----------------|
| ek: 07/11/16 | 07/17/16 | 11111 | 5 | \$110.00 | 2.80 | | | | | | |
| ek: 07/18/16 | 07/24/16 | M | 1 | \$110.00 | 2.80 | | | | | | |
| All 07/1 | 0/16 07/17/16 | LOCAL NEWS | @ 6 SATCM | 6-6:30PM | S | :30 | 2 | \$110.00P-3 | 2.80 NM | 2 | \$220.00 |
| | | LOCAL NEWS | @ 6 SAT-SUN | | | | | | | | |
| Start Dat | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| ek: 07/04/16 | 07/10/16 | S | 1 | \$110.00 | | | | | - 1 | | |
| ek: 07/11/16 | 07/17/16 | S- | 1 | \$110.00 | 2.80 | | | | | | |
| All 07/1 | 1/16 07/17/16 | 630PM SATUR | RDAY CM | 6:30-7pm | S- | :30 | 1 | \$40.00P-5 | 2.80 NM | 1 | \$40.00 |
| | | WHEEL OF F | ORTUNE WKND | | | | | , | | | |
| Start Dat | e End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| ek: 07/11/16 | 07/17/16 | S- | 1 | - | | | | | - 1 | | |
| All 07/1 | 1/16 07/17/16 | LOCAL NEWS | ·11@11CM | | | .30 | 1 | \$130 00P-3 | 1.60 NM | 1 | \$130.00 |
| 7.11 0771 | 01,111.10 | | | 11 11.00pm | J | .00 | | Ψ100.001 0 | 1.00 11111 | | ψ100.00 |
| Start Dat | End Date | | | Pata | Dating | | | | | | |
| | | | Spots/Week | 61888 474 (1988 F1 1978 F1 1978) | | | | | | | |
| ek. 07/11/10 | 0//1//10 | | | φ130.00 | 1.00 | | | | | | |
| All 07/1 | 0/16 07/10/16 | 630PM SUNDA | AY CM | 630-7PM | S | :30 | 1 | \$40.00P-4 | 5.30 NM | 1 | \$40.00 |
| | | JEOPARDY W | /EEKEND | | | | | | | | |
| Start Dat | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| ek: 07/04/16 | 07/10/16 | S | 1 | \$40.00 | 5.30 | | | | | | |
| All 07/1 | 0/16 07/10/16 | LOCAL NEWS | :11@11CM | 11-1135PM | S | :30 | 1 | \$110.00P-3 | 1.60 NM | 1 | \$110.00 |
| | | LOCAL NEWS | :11@11: SU | | | | | | | | |
| | Start Date ek: 07/11/16 Start Date ek: 07/11/16 All 07/11 Start Date ek: 07/11/16 All 07/11 Start Date ek: 07/11/16 All 07/11 Start Date ek: 07/11/16 All 07/10 Start Date ek: 07/11/16 Start Date ek: 07/11/16 Start Date ek: 07/11/16 | ek: 07/11/16 ek: 07/11/16 ek: 07/18/16 All 07/10/16 07/17/16 Start Date ek: 07/11/16 All 07/11/16 07/17/16 All 07/11/16 07/17/16 Start Date End Date o7/17/16 Start Date End Date o7/17/16 All 07/11/16 07/17/16 All 07/11/16 07/17/16 All 07/11/16 07/17/16 Start Date End Date o7/17/16 All 07/11/16 07/17/16 Start Date End Date o7/17/16 All 07/10/16 07/17/16 All 07/10/16 07/10/16 Start Date End Date o7/10/16 End Date o7/10/16 Start Date End Date o7/10/16 | ek: 07/11/16 07/17/16 11111— ek: 07/18/16 07/17/16 M——— All 07/10/16 07/17/16 LOCAL NEWS LOCAL NEWS Start Date End Date ek: 07/04/16 07/10/16 ———————————————————————————————————— | sk: 07/11/16 07/17/16 11111 5 sk: 07/18/16 07/24/16 M 1 All 07/10/16 07/17/16 LOCAL NEWS @ 6 SATCM LOCAL NEWS @ 6 SAT-SUN Edwin Start Date Weekdays Spots/Week sk: 07/04/16 07/10/16 S 1 sk: 07/11/16 07/17/16 S- 1 All 07/11/16 07/17/16 630PM SATURDAY CM WHEEL OF FORTUNE WKND Start Date Weekdays Spots/Week sk: 07/11/16 07/17/16 S- 1 All 07/10/16 07/10/16 S- 1 All 07/10/16 07/10/16 S- 1 | sk: 07/11/16 07/17/16 11111 5 \$110.00 sk: 07/18/16 07/24/16 M 1 \$110.00 All 07/10/16 07/17/16 LOCAL NEWS @ 6 SAT-SUN 6-6:30PM Start Date End Date Weekdays Spots/Week Rate sk: 07/04/16 07/10/16 S 1 \$110.00 All 07/11/16 07/17/16 S 1 \$110.00 All 07/11/16 07/17/16 S 1 \$110.00 Start Date End Date Weekdays Spots/Week Rate sk: 07/11/16 07/17/16 S 1 \$40.00 All 07/11/16 07/17/16 S 1 \$40.00 All 07/11/16 07/17/16 S 1 \$130.00 All 07/11/16 07/17/16 S 1 \$130.00 All 07/10/16 07/10/16 630PM SUNDAY CM 630-7PM Start Date End Date | sk: 07/11/16 | sk: 07/11/16 07/17/16 11111 5 \$110.00 2.80 sk: 07/18/16 07/24/16 M 1 \$110.00 2.80 All 07/10/16 07/17/16 LOCAL NEWS @ 6 SATGM LOCAL NEWS @ 6 SATGM LOCAL NEWS @ 6 SAT-SUN 6-6:30PM S :30 Start Date sk: 07/04/16 End Date O7/10/16 Weekdays Spots/Week Spots/Week Now CM | Sk: 07/11/16 | Sk: 07/11/16 | Sk: 07/11/16 | Section 11111 |

Rating

1.60

Rate

\$110.00

Totals 72 \$8,940.00